

IT'S MY VOTE



A A U W A C T I O N F U N D

Women wield great power in American politics. More than ever before, women are registering to vote and casting ballots in greater numbers and with more consistency than men. We are a powerful and influential bloc of voters.

As we look forward to Election Day 2012, we know that we have to do more: more education, more outreach, more voter registration, and more mobilization. That's why the AAUW Action Fund has launched a high energy, high return nonpartisan campaign which will mobilize women voters, with a focus on young women of the millennial generation. This exciting campaign is nationwide in scope, and your state has been targeted for special effort.

**You are cordially invited to
AAUW of Nevada's**

IT'S MY VOTE – I WILL BE HEARD **Training**

April 27, 2012

Part 1: 9:00am – 12:00pm

Part 2: 1:00pm – 4:00pm

John Ascuaga's Nugget Casino Resort
1100 Nugget Avenue, Sparks, NV 89431
Sparks, NV

Kimberly Fountain, AAUW State Grassroots Advocacy Manager,
will teach us how to mobilize women voters and strengthen the voice of women in
the 2012 elections. Topics to be covered include:

- **COMPONENTS OF IT'S MY VOTE**
- **DEVELOPING VOTER GUIDES**
- **CAMPAIGN**
- **PLANNING ISSUE & CANDIDATE FORUMS**
- **REACHING MILLENNIAL WOMEN**
- **EFFECTIVE SOCIAL MEDIA**
- **VOTER TURNOUT TECHNIQUES**
- **MARKETING/PUBLICITY**
- **RECRUITING VOLUNTEERS**
- **VOTER EDUCATION AS A MEMBERSHIP**
- **BUILDING COALITIONS**
- **RECRUITMENT TOOL**
- **REGISTERING VOTERS**

Complimentary lunch will be served.

Register soon for this *free* seminar by emailing Byllie@gmail.com or call
Byllie Andrews at 775-250-3641